



Pullman & Novotel, Aerocity
New Delhi, India

7 - 8 April 2016



Paving The Way
For A **Sustainable
Future**

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Powering Your Business Events

FRANCHISE INDIA
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CLEAN & GREEN INDIA 2016

Paving The Way For A Sustainable Future

SingEx Exhibitions, together with Franchise India will launch the inaugural Clean & Green India 2016, a two-day high-level thought leadership summit and showcase on cutting-edge technology and innovative solutions in the cleaning and waste management sectors.

MARKET OPPORTUNITIES IN INDIA

Officially launched on 2 October 2014, the Swachh Bharat Mission is a national campaign by the Government of India. The mission was started by Prime Minister Modi and has been carried forward since with people from all walks taking part in it.



Cleaning equipment and waste management industry expected to **grow by 40%**



Waste management **incentives scheme of Rs 25,000 million*** in place for waste management activities
**(Equivalent to USD 397 million)*



The **growth potential** offered by India for professional cleaning has encouraged global players to enter the country

[Source: Swachh Bharat Abhiyaan initiative]

WHY ATTEND



Curated Business Matching Programme

- Dedicated business networking opportunities across the cleaning and waste management sectors



One-Stop Marketplace

- First hand preview of new innovations, cutting-edge technology, products & services
- Meet & network with cleaning and waste management industry leaders
- Forge business relations and meet new contacts



High-Level Thought Leadership Summit

- Expert insights on key issues & industry trends within the cleaning, green & waste sectors
- Dedicated conference programme and quality tracks curated to attract local and regional visitors

A plethora of business and networking opportunities await you at Clean & Green India 2016 – find out more at www.cleangreen-india.com.



PROGRAMME OVERVIEW

Clean & Green India Summit is a high-level thought leadership summit on cleaning and waste management.

| Day 1, 7 April 2016 | Day 2, 8 April 2016 |
|--|---|
| <p>Ministerial Keynote Address: Redefining India</p> | <p>Perspective: Innovative Solutions to Transform India - Partnering with Private Sector</p> <p>India's urban population has grown rapidly over the last few decades. How will India's new policymakers and private sector work together to improve on the livability of urban areas especially secondary cities?</p> |
| <p>Opening Keynote Address: Outlook for the Indian Economy</p> <p>The economic outlook in Southeast Asia, China and India remains robust over the medium term, secured by the stable rise in domestic demand and consumption. India is focused on managing inflation which helps the central bank to lower interest rates as it did most recently. The falling oil prices and a reform drive by the government of Prime Minister Narendra Modi will also lead India's growth to hit 7.5%. What challenges will India face in raising its long-term growth rate? Will India reach double-digit economic growth in 2017?</p> | <p>Executive Panel: Infrastructure Investment Opportunities in India: Assessing Investor's Appetite</p> <p>The need to improve waste management infrastructure in India is both vast and urgent. Cities in India are underprepared for the continuing rapid urbanisation growth. With the lack of serious development in infrastructure, waste management has become a matter of great concern to all stakeholders.</p> |
| <p>Panel Discussion: Addressing the Waste Challenge in India: Challenges, Issues and Opportunities</p> <p>There are many environmental issues in India. These issues are also one of the primary causes of health issues and diseases impacting lives. The panelists will share and discuss the major waste management challenges and opportunities in India.</p> | <p>Perspective: Unlocking India's Potential</p> |
| <p>Why Social Business?</p> <p>Social business is touted to be the new kind of business. How is it different from other businesses and what impact will it bring?</p> | <p>Panel Discussion: Financing India's Infrastructure Needs</p> |
| <p>Panel Discussion: Role of Social Entrepreneurship and Innovative Startups in Driving Clean & Green India</p> | <p>Special Address: Building Smart Cities: Where Do We Begin?</p> <p>A city's success in developing a liveable and sustainable urban environment depends largely on how well it incorporates all its environmental, economic, social and political aspects as well as key players and stakeholders.</p> |
| <p>Panel Discussion: Taking On The Green Growth Challenge: Doing Well By Doing Good</p> | <p>Panel Discussion: Smart Cities - Interpreting the Plan</p> |
| <p>CGI Awards Dinner</p> | <p>In Conversation With: Mindset in Leadership - Moving the Needle</p> <p>What defines leadership and what are the key attributes of leadership? How can leaders move the needle? Most importantly, how does one build the right mindset that will lead to successful leadership?</p> |

Programme is subject to further changes

DELEGATE PROFILE

- CEOs, Business Strategists & Industry Leaders
- Finance, Investment, Legal & Risk Consultants
- Heads & Senior Officials from International Organisations
- Ministers, Governors & Mayors
- Policy Makers & Regulators
- Researchers & Developers
- Technical Experts & Practitioners



★ VISITOR PROFILE

- Building Services Engineers
- Commercial & Industrial Contractors/Cleaners/Consultants
- Distributors & Dealing Agents
- Equipment & Machinery Manufacturers
- Estates & Facilities Owners/Managers
- Financial, Legal & Insurance Firms
- Government Officials & Authorities
- Independent Contractors & Landfill Operators
- Material Processors (Contractors & Recyclers)
- Property Developers
- Suppliers/Wholesalers
- Transport Companies (Fleet Owners, Operators & Maintenance Professionals)
- Waste Generators, Waste Collection & Waste Disposal Companies

★ EXHIBIT PROFILE

- Cleaning & Chemical Agents
- Cleaning Equipment & Machinery
- Cleaning Tools & Aids
- Government & Trade Associations Services
- Green Cleaning Products
- Indoor Environment Purifiers
- Laundry Products & Services
- Plant, Machinery & Equipment
- Professional Services & Solutions
- Sanitary & Hygiene Products
- Sewage, Drainage & Water Sanitation
- Vehicles & Transportation
- Washroom Solutions
- Waste Disposal
- Waste Management, Energy & Resource Recovery Products & Services

★ EXHIBITION RATES

Shell Scheme

Booth Size: 6sqm Price: USD 2,100* | Booth Size: 9sqm Price: USD 3,150*

* Fees indicated exclude prevailing government & service taxes

Entitlements

- Bar Stool x1
- Brochure Rack x1
- Company's Name
- Enquiry Desk x1
- Foldable Chairs x2
- Lightings x2
- Partition Walls
- Power Socket x1
- Round Table x1
- Waste Basket x1

★ SPONSORSHIP OPPORTUNITIES

Clean & Green India 2016 offers its delegates and exhibitors a series of sponsorship opportunities. Contact us to find out how you can maximise branding outreach and opportunities in India!

Sponsorship Types

- CGI Awards Dinner
- Lanyard
- Platinum
- Lunch (Per Day)
- Gold
- Networking Cocktail
- Silver
- Tea Break
- Conference Bag

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